



VORLÄUFIGE AGENDA
Änderungen vorbehalten

Doing Business in Asia

2 – 8 March 2025

| Date/Time | Topic | Location |
|------------------|---|--|
| Sun | | |
| 8:00 am | Pick up at hotel nearby UTCC and Welcome all participants in the Coach | |
| 9:00-12:00 am | Bang Pa-In Palace | |
| | <p>Welcome to Ayutthaya Province By Chanon Suwannaphinan</p> <p>Background B.A. (Accounting), Thammasat University</p> <p>Experience Vice Chairman of the Ayutthaya Chamber of Commerce</p> |  Ayutthaya Province |
| 12:30 – 1:30 pm | Lunch at Khong Khong Market | |
| 2:30 – 4:30 pm | Visit Chao Sam Phraya National Museum and World Heritage in Ayutthaya Province / Unseen Thailand | |
| 5:30 – 6:30 pm | Dinner | |
| Mon | | |
| 10:00- 10:30 am | <p>Welcome all participants / UTCC Presentation Certificate ceremony / Group Photo By Associate Professor Dr. Sataporn Amornsawadwatana Senior Vice President for Academic Affairs and Research</p> <p>Background Ph.D. (Industrial Engineering) University of New South Wales M.Eng. (Industrial Engineering) University of Wisconsin-Madison</p> <p>Experience Consulting and implementation services in Logistic Engineering</p> |  University of the Thai Chamber of Commerce UTCC |
| | Coffee Break 15 minutes | |
| 11:00 am-1:00 pm | <p>Cross border Trading By M.L. Luesak Chakrabandhu</p> <p>Background MBA (Business Management) Kingston University M.Sc. (Petrochemical Technology) Chulalongkorn University B.Sc. (Chemical Engineering) Chulalongkorn University</p> <p>Experience Deputy Head (Cambodia Side) /Executive Committee Member (Vietnam Side) Sub-committee on border trade and cross border trade</p> |  UTCC |
| 1:00 – 2:00 pm | Lunch | |
| 2:30 – 4:30 pm | <p>AI-Powered Business Innovation By Dr. Monchai Lertsutthiwong</p> <p>Background Professional Education Certificate, Stanford University Ph.D. (Electrical and Computer Engineering), Oregon State University MS. (Electrical Engineering), The University of Texas at Arlington</p> <p>Experience Principal Research Engineer and Head of AI Research, KBTG Labs</p> |  KBTG |
| 5:30 – 6:30 pm | Welcome party | |
| Tue | | |

| Date/Time | Topic | Location |
|-----------------|---|------------------------------------|
| 9:00-12:00 am | <p>Lecture : FINTECH in Thailand By Dr. Vijak Sethaput</p>  <p>Background Ph.D. in Computer Engineering and Financial Technology University of the Thai Chamber of Commerce. M.B.A. (Executive), SASIN Graduate Institute Chulalongkorn University M.Sc. (Computer Sciences), Harvard University, Cambridge MA B.Sc. with Honors, Brown University, Providence, RI</p> <p>Experience Deputy Director Bank of Thailand IT Department. Senior Developer, Project Inthanon, Bank of Thailand</p> | Bank of Thailand |
| 12:30 – 1:30 pm | Lunch | |
| 2:00 – 3:30 pm | Visit Bank of Thailand Museum | |
| 4:00 – 5:00 pm | Boat trip | |
| 5:30 – 7:00 pm | Dinner | |
| Wed | | |
| 9:00-12:00 am | <p>Lecture : Law and Regulation for doing business in Thailand By Charupat Boon-Long</p>  <p>Background Wharton Business and Law Certificate from the University of Pennsylvania LLB from Chulalongkorn University LLB from the University of Osnabrück.</p> <p>Experience An extraordinary member of the Thai Bar Association and is licensed by the Lawyers Council of Thailand. Represented a Thai listed company on its joint venture with one of Myanmar’s largest conglomerates for a joint investment in a high-end lifestyle resort in the Maldives. Represented Thailand’s leading construction materials producer on the acquisition of a Mexican multinational building materials company’s operations in Thailand and Bangladesh.</p> | UTCC |
| 12:30 – 1:30 pm | Lunch | UTCC |
| 2:00 – 4:30 pm | Visit Museum Siam | |
| 5:00- 7:00 pm | Dinner | |
| Thur | | |
| 6:00 | Depart from UTCC to Wangchan Valley Rayong Province & Introduction | |
| 10:00 – 1:00 | <p>Eastern Economic Corridor of Innovation (EECi) By Surachai Laophulsuk</p>  <p>Background Master of Engineering (Civil Engineering) Lamar University</p> <p>Experience Executive Vice President, Project Director of EECi Project</p> | Wangchan Valley Rayong Province |
| 2:00 – 3:00 pm | Lunch | |
| 3:30- 4:30 pm | Return & Discussion | |
| 6:30-7:30 pm | Dinner | |

| Date/Time | Topic | Location |
|-----------------|---|---------------|
| Fri. | | |
| 9:00-12:00 am | <p>Lecture : Future Career in Asia / HR in Thailand By Ariya Phukfon</p>  <p>Background B.Eng (Mechanical Engineering) Japan M.Eng. (Computer Engineering and Financial Technology) Ph.D. candidate in Computer Engineering and Financial Technology, University of the Thai Chamber of Commerce.</p> <p>Experience Executive Director / Partner, Deloitte Consulting Senior Client Partner with a demonstrated history of working in the management consulting industry. Skilled in HR Consulting, Management, Strategic Planning, Succession Planning, and Basel II.</p> | UTCC |
| 12:30 – 1.30 pm | Lunch | UTCC |
| 2:00- 4:00 pm | AIS 5G Center | Tipco tower 2 |
| 5:00-6:30 pm | Floating market | ICON SIAM |
| 6:30-8:00 pm | Dinner | |
| Sat. | | |
| 9:00-12:00 am | <p>Innovative Strategies for Developing Digital Ecosystems towards Sustainable Growth Organization By Danairat Thanabodithammachari</p>  <p>Background MS Information Technology (Distinguished Student), King Mongkutklow University Technology of Thonburi</p> <p>Experience Consulting and implementation services across multiple industry; Financial, Telecommunications, Manufacturing and Public Sector. IT Solutions and Architecture Blueprints with set up Enterprise Architecture team for many large Oracle ASEAN customers.</p> | UTCC |
| | Lunch and Free Time | UTCC |
| | | UTCC |
| 5:30-7:00 pm | Dinner / Conclusion | |